

# 1848 COLLINGSWOOD COURT

Seller Marketing Report / October 1, 2016 - Present



30700 Russell Ranch Road, #250  
Westlake Village, CA 91362  
[sgassociatesre.com](http://sgassociatesre.com)

SG ASSOCIATES



**Sergio Gonzalez**  
805.500.2550  
CalBRE# 01360748



# *showings* & INQUIRIES

October 1, 2016 – Present

From October 1<sup>ST</sup> to present we have conducted 8 private showings as well as 1 Exclusive Brokers Preview. Logged below are the details that include the showing date, the agent/company representing the buyer, as well as the buyer's or agent's feedback.

Showing Date	Agent/Company	Buyer Name/Type of Showing/Feedback
10/12/16	<b>Kevin Nygen</b> Engel and Volker	Private Showing "Wanted more open floor plan."
10/23/16	<b>Sergio Gonzalez</b> SG Associates	Private Showing "Loved the property, but had elderly father moving in suddenly and concerned about steps into bedroom downstairs."
11/01/16	<b>Laura</b> Sotheby's Realty	Private Showing "Didn't like steps. Loved the property privacy."
11/13/16	<b>Cliff</b> Remax	Private Showing "Have to sell to buy. Love home. Still on their list."
11/13/16	<b>Lisa</b> Berkshire	Private Showing "Want more usable land but thought home was beautiful."
11/13/16	<b>Milan Baltic</b>	Private Showing "Want a modern, open floor plan. Loved privacy and decor of home."
11/15/16	<b>Debbie Gates</b> Troop Realty	Private Showing Clients are afraid of cul de sacs.
11/17/16	<b>Nikki and Karen</b> Sotheby's Realty	Private Showing "Loved home. Still considering."



# *showings* & INQUIRIES continued...

October 1, 2016 – Present

From October 1<sup>ST</sup> to present we have conducted 8 private showings as well as 1 Exclusive Brokers Preview. Logged below are the details that include the showing date, the agent/company representing the buyer, as well as the buyer's or agent's feedback.

Showing Date	Agent/Company	Buyer Name/Type of Showing/Feedback
	Open Houses	
10/15		25 parties total
10/22		5 parties through
10/30		18 parties through
11/6		11 parties through
11/13		20 parties through
11/20		8 parties through



# market conditions REPORT

October 1, 2016 – Present

## Listings for Sale (10)

- The average days on the market is **345.9**
- The average price per square foot asking is **\$514.40**
- The average list price is **\$4,062,495.00**
  
- **1848 Collingswood Ct:** Sergio Gonzalez / SG Associates  
42 DOM / \$3,475,000 / \$561.00/SF / 5Bd/6Ba / 6,191 SF
- **3855 Brunston Ct:** Jordan Cohen / Remax  
319 DOM / \$4,600,000 / \$477.00/SF / 7Bd/7Ba / 9,627 SF / PR \$399.95k
- **1625 Crown Ridge:** Nicole Van Parys / Engel Volkers  
1314 DOM / \$4,950,000 / \$381.00/SF / 7Bd/11Ba / 13,000 SF / PR \$550k
- **5480 Royal Ridge Ct:** Tamara Campbell / Coldwell Banker  
196 DOM / \$3,395,000 / \$511.00/SF / 6Bd/5Ba / 6,650 SF / PR \$200k
- **1815 Upper Ranch Rd:** Ronald Baron / Engel Volkers  
279 DOM / \$3,324,950 / \$431.00/SF / 6Bd/8Ba / 7,709 SF / PR \$125.05k
- **1118 Country Valley Rd:** Jordan Cohen / Remax  
95 DOM / \$4,500,000 / \$655.00/SF / 6Bd/7Ba / 6,869 SF
- **945 Westbend Rd:** Sigi & Pam / Berkshire Hathaway  
584 DOM / \$3,995,000 / \$540.00/SF / 6Bd/7Ba / 7,396 SF / PR \$355k
- **5047 Hunter Valley Ln:** Jordan Cohen / Remax  
88 DOM / \$3,395,000 / \$486.00/SF / 5Bd/6Ba / 6,976 SF / PR \$105k
- **4774 Golf Course Dr:** Sigi & Pam / Berkshire Hathaway  
365 DOM / \$3,995,000 / \$399.00/SF / 6Bd/8Ba / 10,007 SF / PR \$500k
- **1134 Country Valley Rd:** Nicole Van Parys / Engel Volkers  
177 DOM / \$4,995,000 / \$703.00/SF / 5Bd/7Ba / 7,100 SF

/ In High Country, Custom Estates,  
and Country Estates... /

*priced from*

**\$3,000,000**

*— to —*

**\$5,000,000**

*as of 11/23/2016*



# *market conditions* REPORT continued...

October 1, 2016 – Present

## Listings Sold (2)

- The average days on the market is **132.5**
- The average price per square foot asking is **\$529.00**
- The average sales price is **\$3,336,500.00**
  
- **1159 Westbend Rd:** Jordan Cohen / Remax  
63 DOM / LP \$3,500,000 / SP \$3,423,000 / \$517.00/SF / 5Bd/7Ba / 6,615 SF / PR \$77k
- **1696 Crown Ridge Ct:** Sigi & Pam / Berkshire Hathaway  
202 DOM / LP \$3,495,000 / SP \$3,250,000 / \$541.00/SF / 5Bd/6Ba / 6,000 SF / PR \$429k

/ **In High Country, Custom Estates,  
and Country Estates...** /

*priced from*

**\$3,000,000**

*— to —*

**\$5,000,000**

*as of 11/23/2016*



# *real estate portals* & ANALYTICS

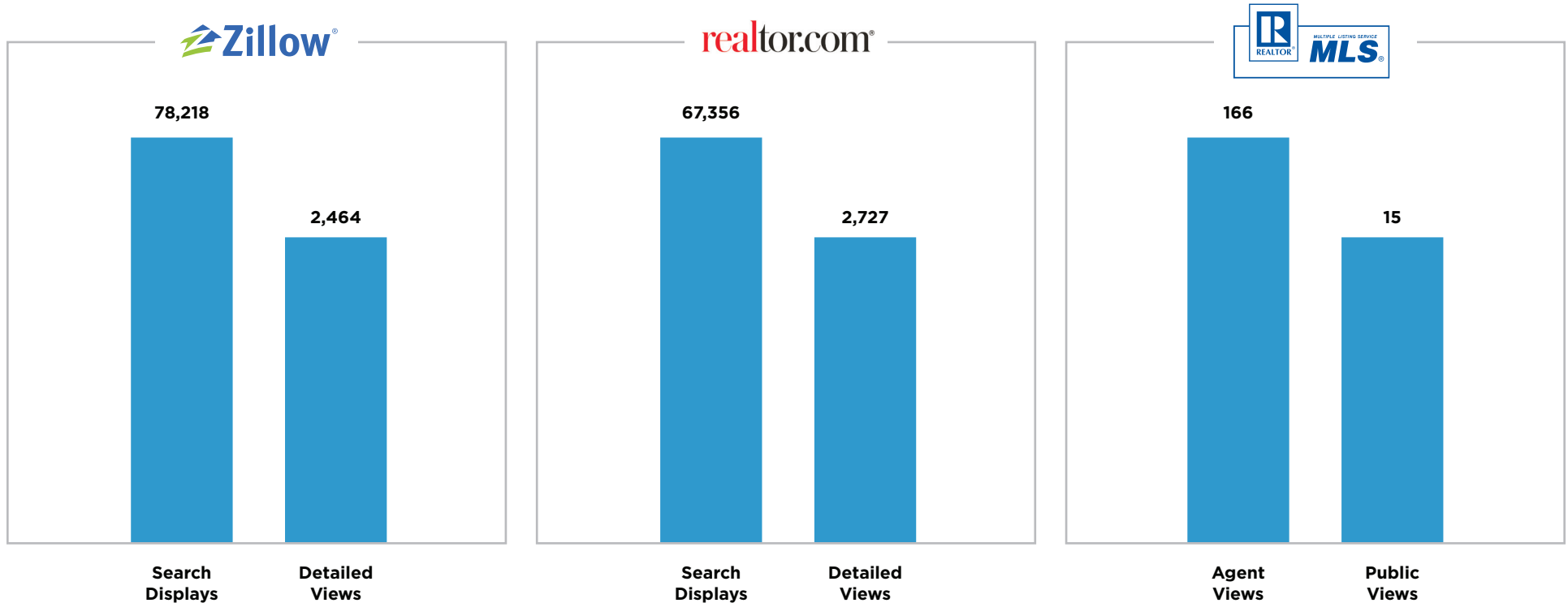
October 1, 2016 – Present

## Analytics

The numbers below are of buyers viewing your home online since October 1<sup>ST</sup>. We have included the visits on the high volume sites Zillow, MLS, and Realtor.com, as well as our custom website, whitehawklife.com.

## Page Views & Detailed Views

Page Views represent the total number of times your home has appeared in search results. Detailed Views represent the total number of times your home was clicked on to be viewed in more detail.





# *collingswoodct.com* TRAFFIC & ANALYTICS

October 1, 2016 – Present



CollingswoodCt.com

# collingswoodct.com TRAFFIC & ANALYTICS continued...

October 1, 2016 – Present

## Analytics

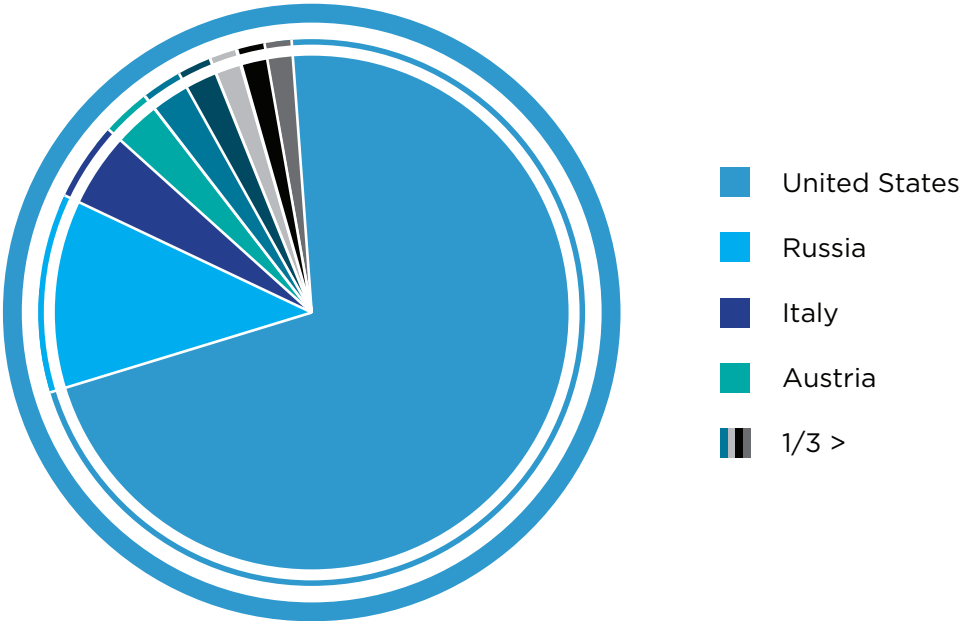
Since October 1<sup>ST</sup>, your home has been viewed in 4 continents, 18 countries, 112 cities, and 11 different languages.

## Total Sessions

The total sessions column represents the total number of users in that particular country who have clicked on our website since it's premiere to be viewed in more detail.

## New Users

The new users column represents the total number of new visitors in that particular country who have clicked on collingswoodct.com to be viewed in more detail.



Top 10 Countries	Total Sessions	New Users
United States	513	419
Russia	77	3
Italy	29	29
Austria	24	24
Germany	16	16

Top 10 Countries	Total Sessions	New Users
China	10	10
Saudi Arabia	9	9
France	4	3
Canada	2	2
Vietnam	2	2

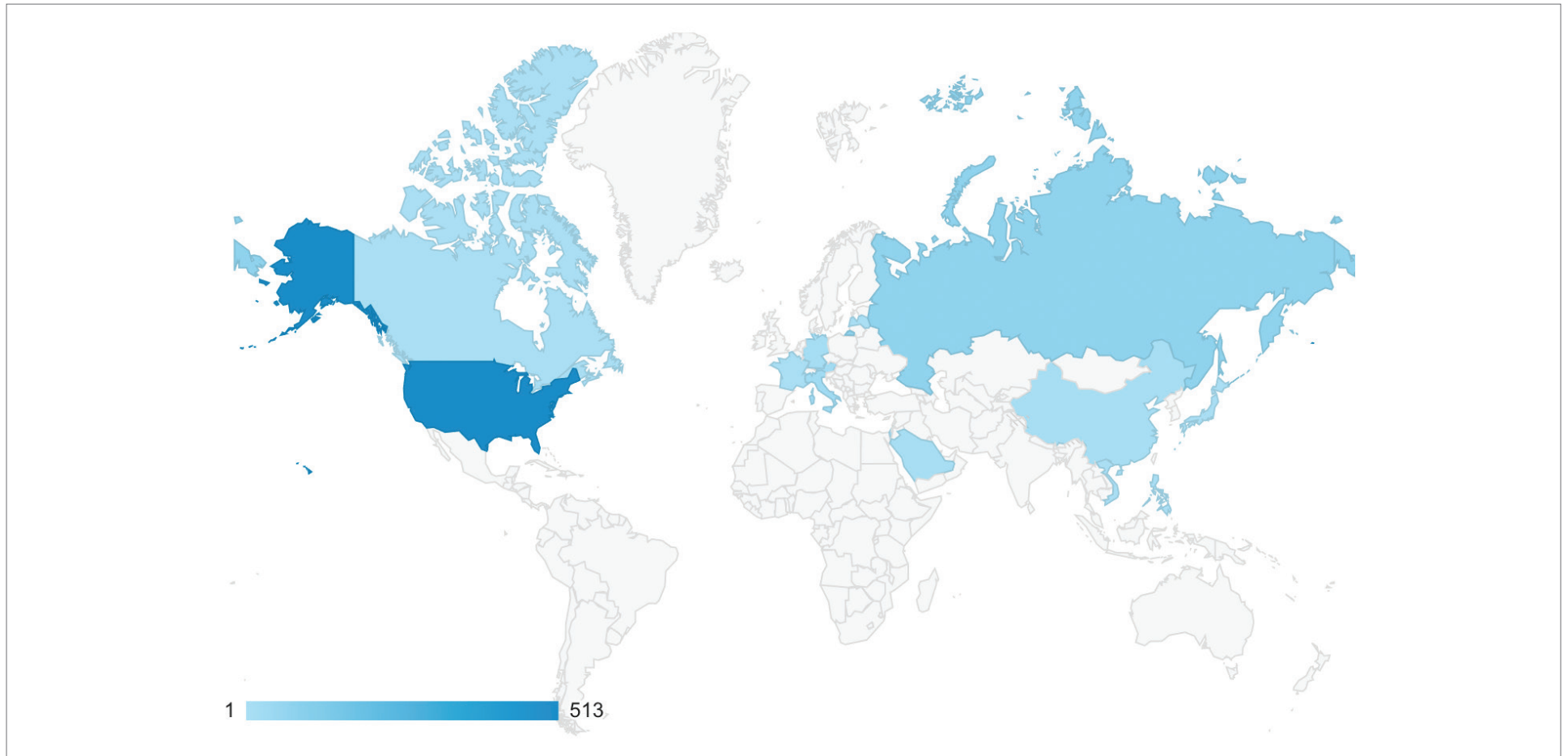


# *collingswoodct.com* TRAFFIC & ANALYTICS continued...

October 1, 2016 – Present

Below is a map overlay showing the total number of view sessions worldwide of your home and is based on the stats on the previous page. The lighter blue represents the least number of sessions,

while the darkest blue represents where the majority of worldwide website traffic has populated.



# collingswoodct.com TRAFFIC & ANALYTICS continued...

October 1, 2016 – Present

## Analytics

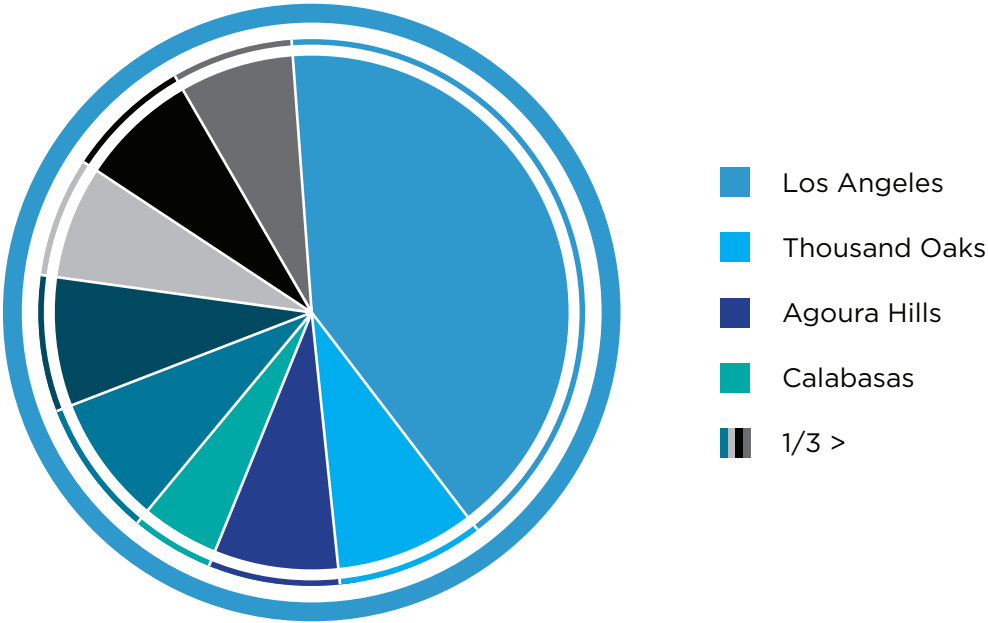
Since October 1<sup>ST</sup>, your home has been viewed in 85 U.S. cities and 23 states.

## Total Sessions

The total sessions column represents the total number of users in the U.S. who have clicked on your home since it's premiere to be viewed in more detail.

## New Users

The new users column represents this month's number of users in the U.S. who have clicked on your home to be viewed in more detail.



Top 10 US Cities	Total Sessions	New Users
Los Angeles	202	184
Thousand Oaks	51	33
Agoura Hills	45	29
Calabasas	24	20
Santa Monica	17	16

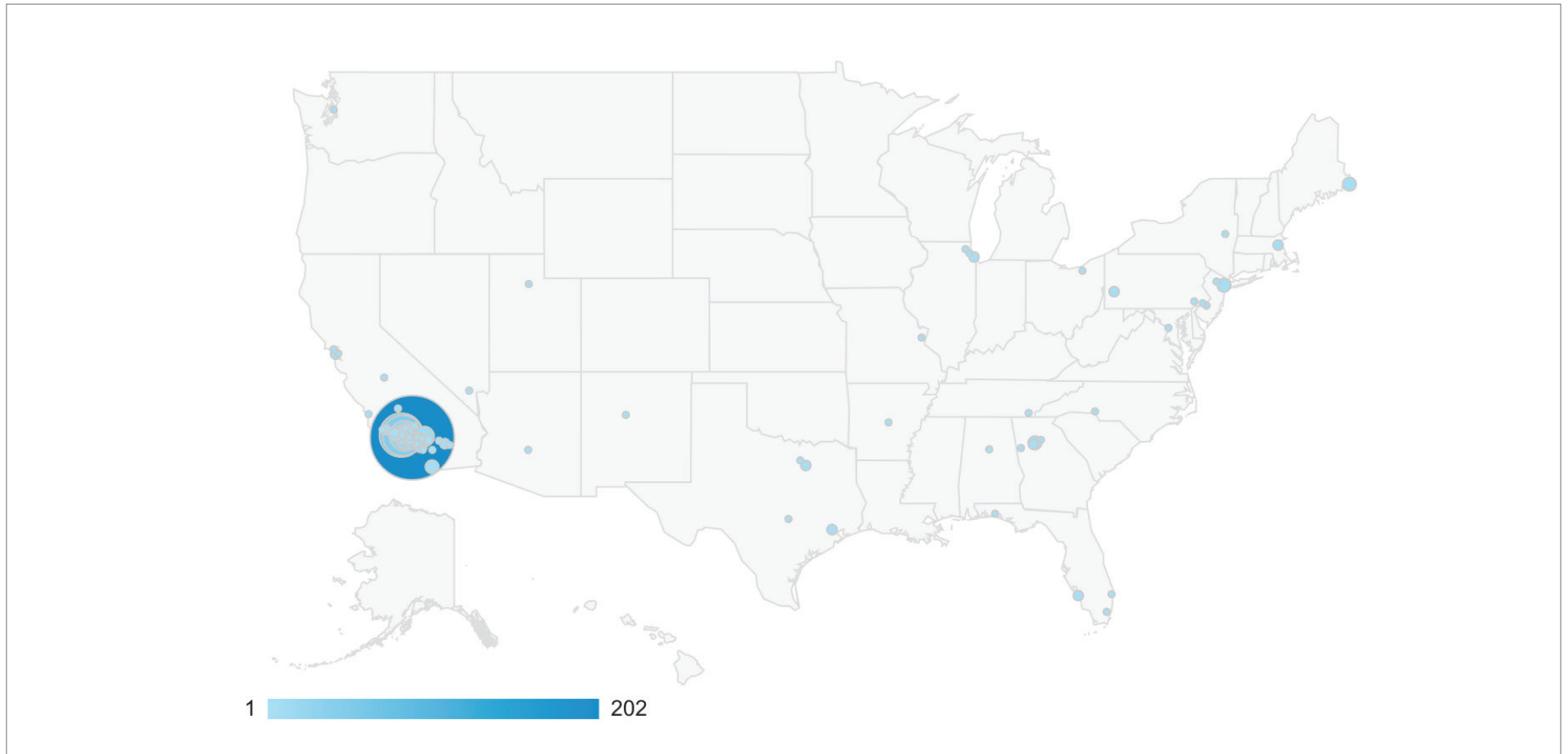
Top 10 US Cities	Total Sessions	New Users
Rancho Cucamonga	16	16
Culver City	12	3
Camarillo	8	8
Moorpark	6	4
San Diego	6	5

# *collingswoodct.com* TRAFFIC & ANALYTICS continued...

October 1, 2016 – Present

Below is a map overlay showing the total number of view sessions in the U.S. and is based on the stats on the previous page. The lighter blue represents the least number of sessions, while the

darkest blue represents where the majority of website traffic in the U.S. has populated.



# property EVENTS

October 1, 2016 – Present

- Property Premiere
- Private Showings
- Open House
- Broker Caravan

48/

People attended the Broker Caravan

10/

Companies attended the Broker Caravan

- Sothebys
- Keller Williams
- Coldwell Banker
- Remax
- Dilbeck
- Century 21
- Troop
- Engle Volkers
- Santa Barbara Brokers
- SG Associates

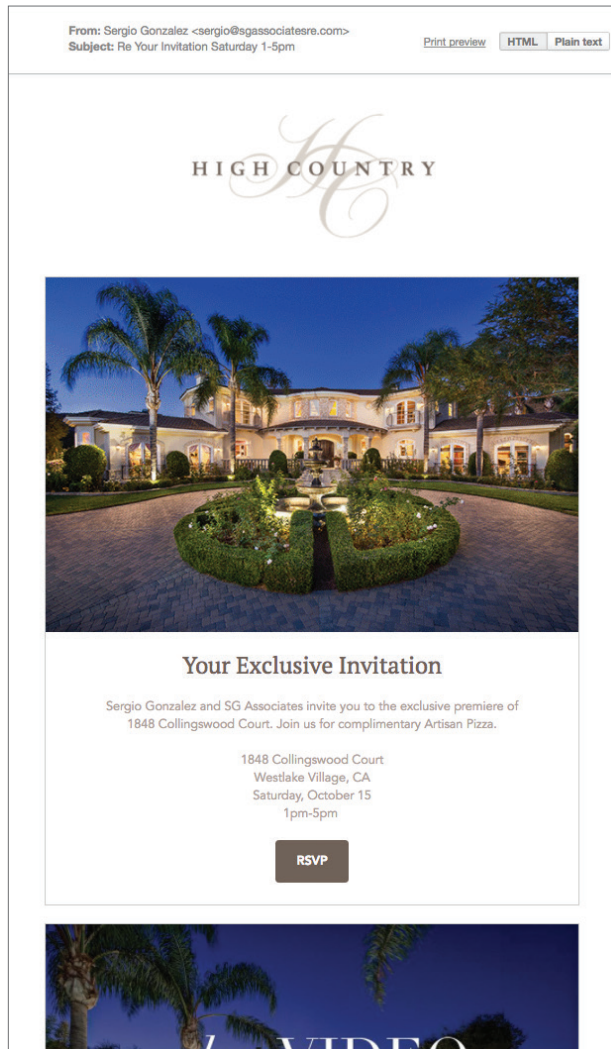


Property Premiere Invitation / BiFold 8.25in x 5.375in

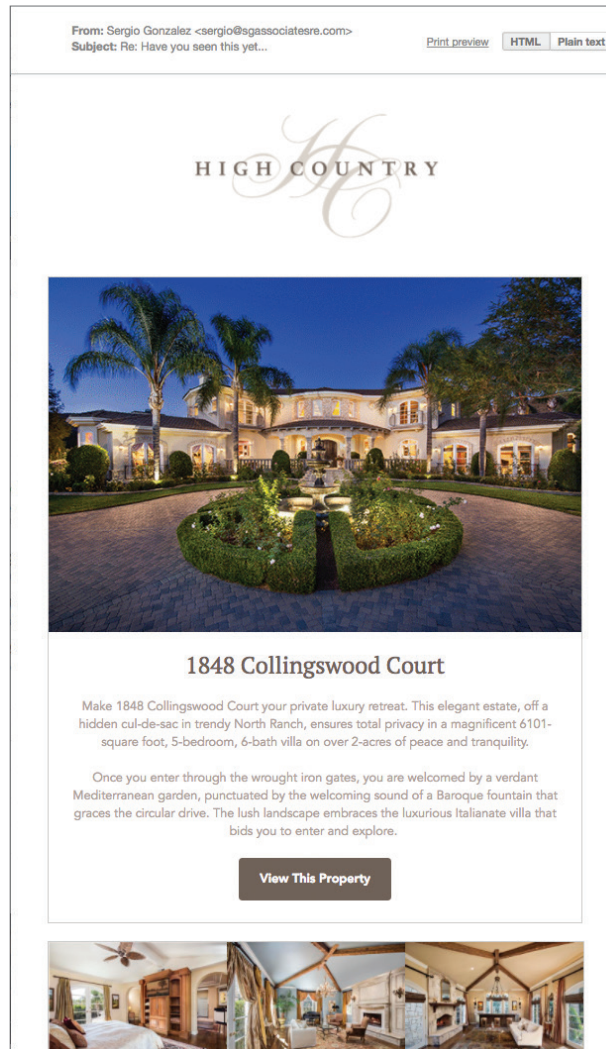


# email blast CAMPAIGNS

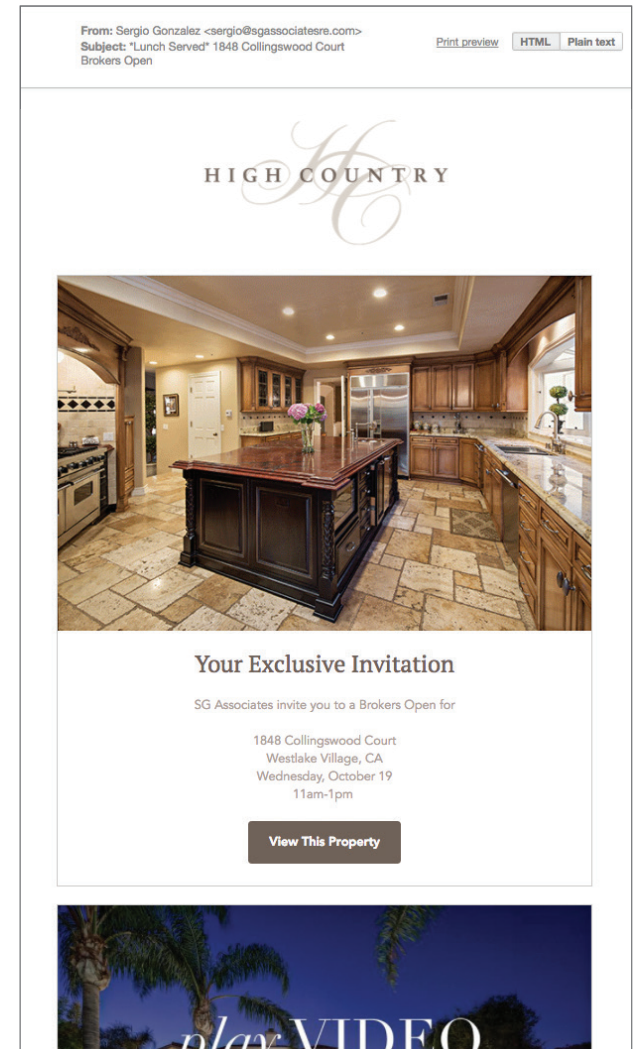
October 1, 2016 – Present



Property Launch Invitation



Property Premiere Invitation



Broker's Open Invitation

# *email blast* CAMPAIGNS continued...

October 1, 2016 – Present

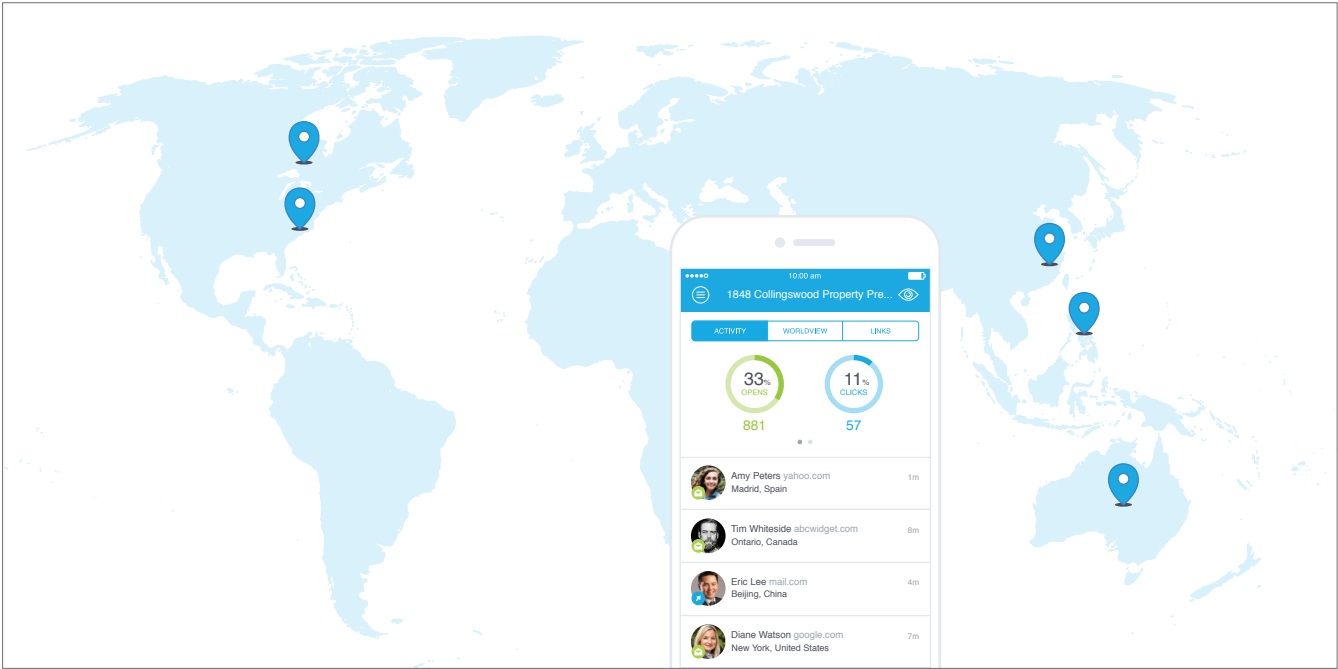
## Property Premiere Invitation

33%

Open Rate

11%

Click-Through Rate



Most Popular Links	Clicks
collingswoodct.com/#film	45
collingswoodct.com/	29
sgassociatesre.com	2
linkedin.com/company/sg-associates	1
pinterest.com/sgassociatesre/	1

Top Countries	Opens
United States of America	746
Canada	5
Philippines	4
Australia	2
China	2

# *email blast* CAMPAIGNS continued...

October 1, 2016 – Present

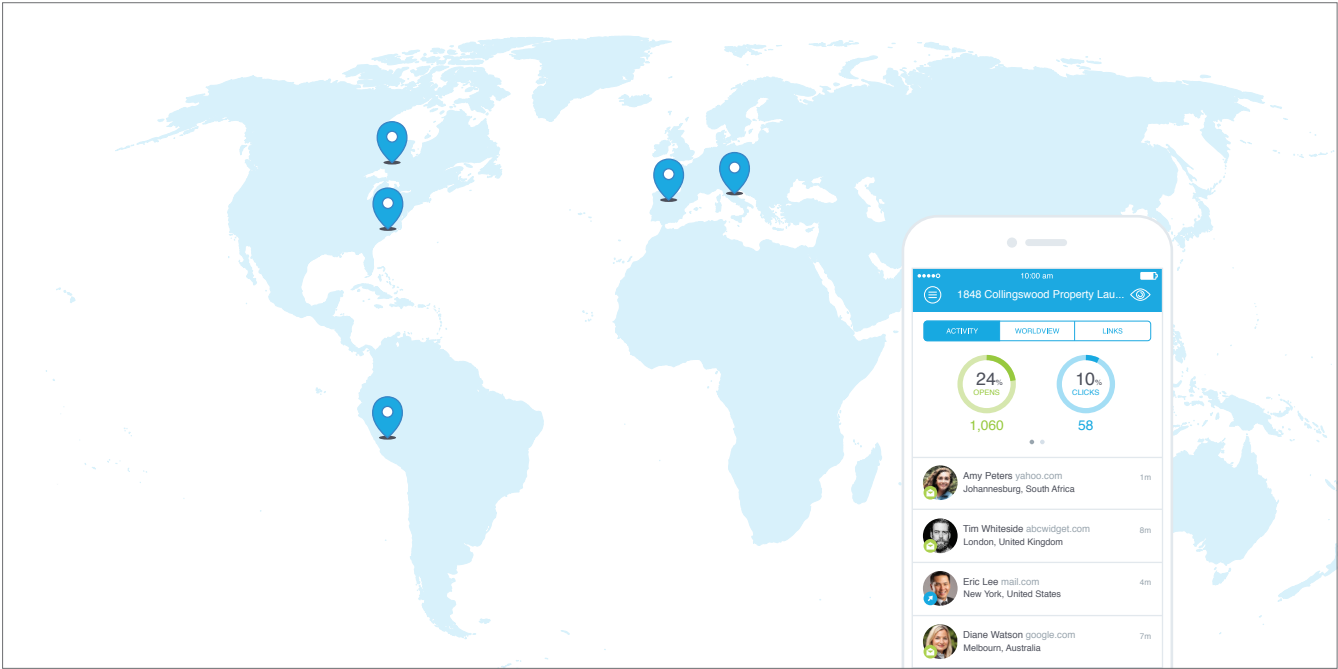
## Property Launch Invitation

24%

Open Rate

10%

Click-Through Rate



Most Popular Links	Clicks
collingswoodct.com/	58
collingswoodct.com/#film	25
sgassociatesre.com/	1
twitter.com/sgassociatesre	1

Top Countries	Opens
United States of America	904
Canada	15
Spain	2
Italy	1
Peru	1

# *email blast* CAMPAIGNS continued...

October 1, 2016 - Present

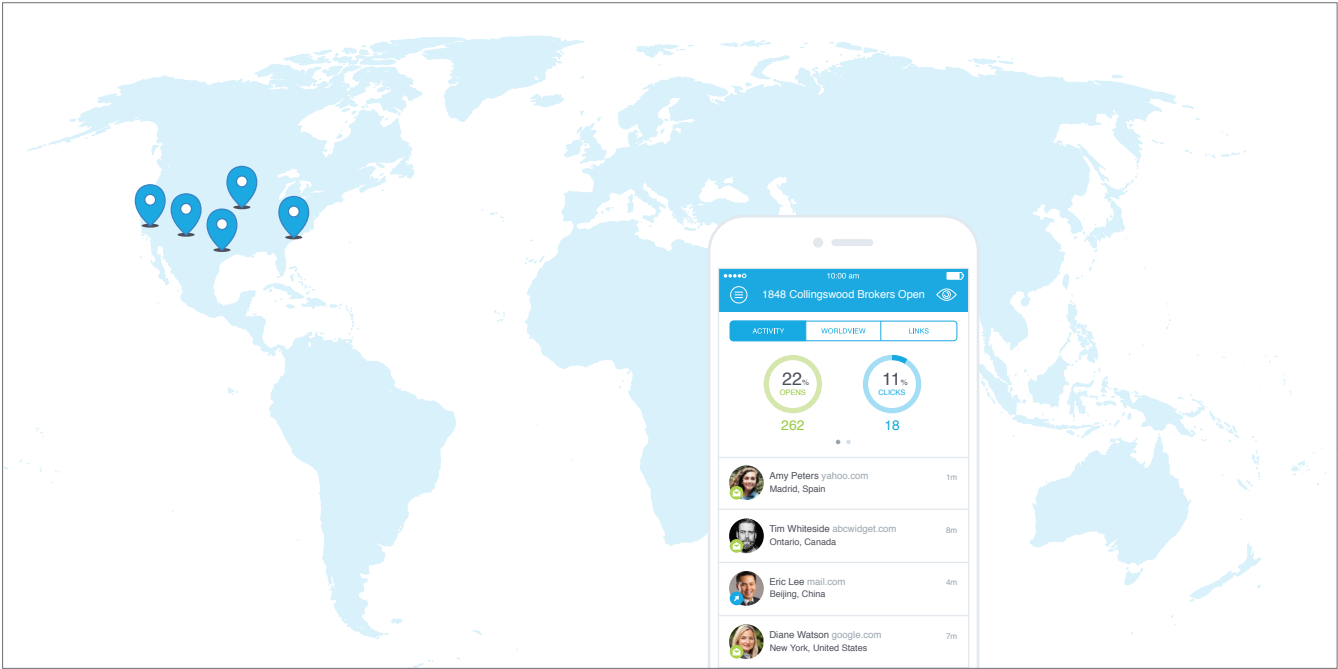
## Broker's Open Invitation

22%

Open Rate

11%

Click-Through Rate



Most Popular Links	Clicks	Top Countries	Opens
collingswoodct.com/#film	12	United States of America	218
collingswoodct.com/	8		




# facebook ADVERTISING

October 1, 2016 – Present

**SG Associates**  
Published by Sergio Gonzalez [?] · October 3 ·

We are excited to announce our upcoming offering in North Ranch. Situated in an enclave of 38 Luxury Estates called High Country. Located in a cul-de-sac with gated private entry. Complete privacy with stunning mountain views. Contact us for a sneak preview and private showing.  
[#805life](#) [#ComingSoon](#) [#NorthRanchLiving](#)



1,005 people reached

Like Comment Share

Adam Hollinger, Jennifer Laura Carson and 6 others



3 shares

Write a comment...

**SG Associates** added 51 new photos to the album: 1848 Collingswood Ct Westlake Village | Offered at \$3,500,000.  
Published by Sergio Gonzalez [?] · October 7 ·

Make 1848 Collingswood Court your private luxury retreat. This elegant estate, off a hidden cul-de-sac in trendy North Ranch, ensures total privacy in a magnificent 6101-square foot, 5-bedroom, 6-bath villa on over 2-acres of peace and tranquility.

Once you enter through the wrought iron gates, you are welcomed by a verdant Mediterranean garden, punctuated by the welcoming sound of a Baroque fountain that graces the circular drive. The lush landscape embraces the luxurious Italianate villa that bids you to enter and explore.



484 people reached

Like Comment Share

11

Top Comments

4 shares

Write a comment...

Adam Hollinger So plush, what a steal!  
Unlike · Reply · Message · 1 · October 7 at 7:54pm

Write a comment...

**SG Associates** with Galen Callahan and 3 others.  
Sponsored (demo) ·

If you love indoor-outdoor living..this home is for you. Enchanting gardens, Koi Ponds, outdoor stone fire pits to just name a few of the luxuries this home offers. For more details, price, photos & more...explore more here now -->><http://bit.ly/Collingswoodct>




48

3 Comments 17 Shares 11K Views


Like Comment Share

# facebook ADVERTISING continued...

October 1, 2016 – Present

**SG Associates**  
Sponsored (demo) · 

Family tired of the City Life? Need better public school systems? Explore life in the 805. 1848 Collingswood Ct Westlake Village is only 45 Miles from LA. Visit <http://bit.ly/Collingswoodct>



**for SALE**

**HIGH COUNTRY**

1848 Collingswood Ct  
Westlake Village, CA

5 Beds  
6 Baths  
6,191 SF  
4 Car Garage

Just 45 Min from the Westside


[Learn More](#)

[Learn More](#)


[FBI Rates it the USA](#)  
Video..Photos &

15 Likes · 1 Comment · 2 Shares

[Like](#) [Comment](#) [Share](#)

**SG Associates**  
Sponsored (demo) · 


Family tired of the City Life? Need better public school systems? Explore life in the 805. 1848 Collingswood Ct Westlake Village is only 45 Miles from LA. Visit <http://bit.ly/Collingswoodct>



**Old World Charm**

[Learn More](#)

[Learn More](#)






**Manicured Eng**


[Learn More](#)

15 Likes · 1 Comment · 2 Shares

[Like](#) [Comment](#) [Share](#)

**SG Associates** at **SG Associates.**  
Published by Sergio Gonzalez [?] · October 12 · 

Join us this Saturday from 1-5 for our exclusive Property Premiere at 1848 Collingswood Ct. We will be serving Wood Fired Pizza Neapolitan  Style along with Wine. RSVP  <http://bit.ly/Collingswoodct> #805life #SeeltFirst



**property PREMIERE**

**Artisan Pizza**  
Saturday 1pm-5pm

3,907 people reached

[View Results](#)

[Like](#) [Comment](#) [Share](#)

SG Associates, Lupita Pena, Kathy Bernal and 13 others

2 shares

Write a comment...

**Keith Feickert** Will be their  
Unlike · Reply · Message · 2 · October 13 at 12:05pm


**Tristan Ahumada** Nice!!!!!!  
Unlike · Reply · Message · 2 · October 12 at 10:51pm



# facebook ADVERTISING continued...

October 1, 2016 – Present

**SG Associates** shared a link.  
Published by Giphy [?] · October 13 ·



*property* **PREMIERE**  
**Artisan Pizza**  
Saturday 1pm-5pm

**1848 COLLINGSWOOD CT**  
\$ = \$3,500,000  
6,191 SF  
5 bedrooms  
6 bathrooms

**PROPERTY PREMIERE**  
Saturday, 1pm-5pm  
**SG ASSOCIATES**  
Live Your Story


48 people reached **Boost Post**

Like Comment Share

AJ Bleyer

Write a comment...

**SG Associates** shared a link.  
Published by Giphy [?] · October 13 ·



*open* **HOUSE**

**1848 COLLINGSWOOD CT**  
\$ = \$3,500,000  
6,191 SF  
5 bedrooms  
6 bathrooms

**Saturday, 1pm-5pm**  
**SG ASSOCIATES**  
Live Your Story

577 people reached **Boost Post**

Like Comment Share

Top Comments

1 share


Write a comment...

**Lynn Shipherd Lico** Received a phone call at 6:00 AM inviting me to this event. Although I appreciate the invite, I did not appreciate being awakened at 6 AM!  
Like · Reply · Message · October 15 at 8:14pm

**SG Associates** Hi Lynn. Yes we were mortified that happened and wanted to crawl under a rock. We scheduled it for 9am and apparently the system was on east coast time. Our deepest apologies a 1000 times over 🙏  
Like · Reply · 1 · Commented on by Sergio Gonzalez [?] · October 15 at 10:01pm

**SG Associates** with Sergio Gonzalez and 3 others.  
Published by Sergio Gonzalez [?] · October 14 · Thousand Oaks ·

If you love indoor-outdoor living..this home is for you. Enchanting gardens, Koi Ponds, outdoor stone fire pits to just name a few of the luxuries this home offers. For more details, price, photos & more...explore more here now -->><http://bit.ly/Collingswoodct>



**1848 COLLINGSWOOD COURT**  
THOUSAND OAKS, CA

13,581 people reached **Boost Post**

10K Views

Like Comment Share

42 likes

Top Comments

15 shares

Write a comment...

**Shane Searfoss** LOVE!  
Unlike · Reply · Message · 1 · October 14 at 12:44pm

**SG Associates** We love it too ❤️  
Like · Reply · Commented on by Sergio Gonzalez [?] · October 14 at 1:03pm  
View more replies

**Leah Rodriguez** Beautiful property and beautifully produced video by a top notch professional. Nicely done Sergio and SG Associates Team!  
Like · Reply · Message · October 16 at 4:18pm


**SG Associates** Thank you so much Leah ❤️  
Like · Reply · 1 · Commented on by Sergio Gonzalez [?] · October 16 at 9:47pm

# facebook ADVERTISING continued...

October 1, 2016 – Present

**SG Associates**  
Published by Sergio Gonzalez [?] · October 14 · 🌐

Stop, take a breath and smell the flowers 🌻🌺🌻. Explore your very own botanical gardens at our newest offering <http://bit.ly/Collingswoodct>  
#itsmagical #805life #serenity #nature #realestate



675 people reached

Boost Post

Love Comment Share


SG Associates

2 shares

Write a comment...

**SG Associates**  
Published by Sergio Gonzalez [?] · October 16 · 🌐

A little piece of France 🇫🇷 right here in North Ranch. Our latest offering in the 805 . \$3,475,000 view more <http://bit.ly/Collingswoodct> #805life #serenity #luxelife #France #europeanstyle #northranch #westlakevillage #CityInTheCountry #NorthRanchLiving #sga #TakeMeToParis #FallInLoveAgain



1,299 people reached

Boost Post

425 Views

Like Comment Share

SG Associates and Sandra Johnson

1 share

Write a comment...

**SG Associates**  
Published by Chris Cappilla [?] · October 21 · Agoura Hills · 🌐

Stop by this Sunday and enjoy a day of the Fall season 🍂 in the beautiful, family-friendly ❤️ neighborhoods of the 805! Join us at our Open Houses in High Country, Spanish Hills, and Custom Estates between the times below. We look forward to meeting you there!

You can also visit any of our custom websites we've created for videos, photos, floor plans and more. All Mobile-friendly!  
<http://collingswoodct.com> | <http://spanishhillslife.com> | <http://valleyspringdr.com>... See More



1848 COLLINGSWOOD CT

\$ = \$3,475,000 🛏 = 5  
📏 = 6,191 SF 🚿 = 6

Sunday, 1pm-5pm  
SG/ASSOCIATES  
Live Your Story

114 people reached

Boost Post

Like Comment Share

SG Associates

1 share

Write a comment...




# facebook ADVERTISING continued...

October 1, 2016 – Present

**SG Associates**  
Published by Chris Cappilla [?] · October 29 at 3:54pm · Agoura Hills · 🌐

Come join us at our lovely Open Houses this Sunday. As Halloween approaches, 🎃 you might find one of these neighborhoods to be just right for your little ones' candy-needs. Made with ❤️ are these neighborhoods of the 805! We look forward to meeting you there!

You can also visit any of our custom websites we've created for videos, photos, floor plans and more. All Mobile-friendly!  
[bit.ly/ValleySpring](http://bit.ly/ValleySpring)  
[bit.ly/Collingswoodct...](http://bit.ly/Collingswoodct...) See More



**1848 COLLINGSWOOD CT** Sunday, 1pm-5pm  
\$ = \$3,475,000 🏠 = 5  
📏 = 6,191 SF 🚗 = 6  
SG ASSOCIATES  
Live Your Story

71 people reached [Boost Post](#)

👍 Like 🗨 Comment ➦ Share


Kim Simons

[#805life](#) Write a comment... 📷 😊

**SG Associates**  
Published by Chris Cappilla [?] · November 4 at 7:15pm · Agoura Hills · 🌐

Stop by one of our beautiful Open Houses in the 805 this Sunday! Thanksgiving is right around the corner 🦃 and these estates have everything you need for the holiday season 🍂. Warm and inviting spaces, sprawling gourmet kitchens, and more than enough room to entertain the entire family! Can't wait to see you there!

Can't make it to our Open Houses? Make sure you visit our custom websites for each listing! We provide videos, photos, floor plans and more. All Mobile-friendly!  
[ht... See More](#)



**1848 COLLINGSWOOD CT** Sunday, 1pm-5pm  
\$ = \$3,475,000 🏠 = 5  
📏 = 6,191 SF 🚗 = 6  
SG ASSOCIATES  
Live Your Story

552 people reached [Boost Post](#)

👍 Like 🗨 Comment ➦ Share

Andrea Robertson, Janet V Mendoza and 3 others

1 share

[#805life](#) Write a comment... 📷 😊

# facebook ADVERTISING continued...

October 1, 2016 – Present

#805life

**SG Associates**  
November 11 at 7:16pm · Agoura Hills · 🌐

Come by and see us at one of our beautiful Open Houses this Saturday and Sunday! 🍁🏡 These homes are absolutely gorgeous and truly something to behold. 🤖 Each one of these magnificent estates has features just as unique as you and your family, not to mention being located in wonderful, family-friendly neighborhoods. So come on over this weekend at the times below and see which home is the perfect fit for you and yours!  
Can't make it to our Open Houses? Make sure you visit an... [See More](#)



**1848 COLLINGSWOOD CT**  
\$ = \$3,475,000 🏠 = 5  
📏 = 6,191 SF 🚗 = 6

**SG ASSOCIATES**  
*Live Your Story*

Sunday, 1pm-5pm

52 people reached [Boost Post](#)

👤 Galen Callahan

👍 Like    💬 Comment    ➦ Share

#805life

**SG Associates**  
November 18 at 5:07pm · Oak Park · 🌐

These estates are perfect for you and your family, so... what are you waiting for? 😊 Join us this Sunday in North Ranch or Camarillo for our Open Houses that are just too good to be true! Our listing at 709 Via Terrado, Camarillo, for example, features a built-in Movie Theater, as well as a restored vintage soda fountain bar! 🤖 All of our homes have so many unique features, that you really have to come and see them for yourself! We'll be there at the times below, this Sunday ...  
[See More](#)



**1848 COLLINGSWOOD CT**  
\$ = \$3,475,000 🏠 = 5  
📏 = 6,191 SF 🚗 = 6

**SG ASSOCIATES**  
*Live Your Story*

Sunday, 1pm-4pm

171 people reached [Boost Post](#)

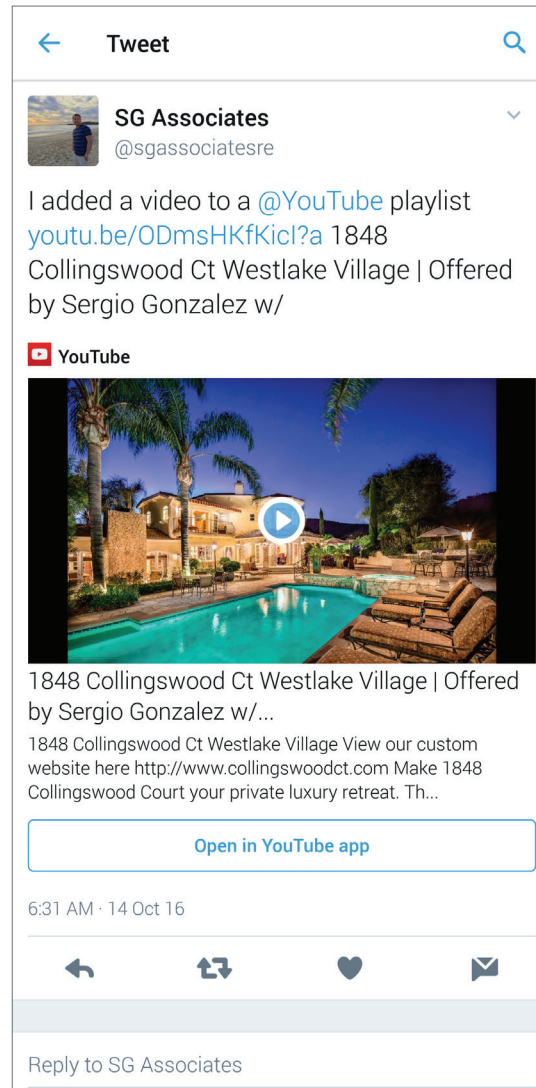
👤 Samantha Schachtel, Jenna Levi and 2 others

1 Share

👍 Like    💬 Comment    ➦ Share

# *social media* TWITTER

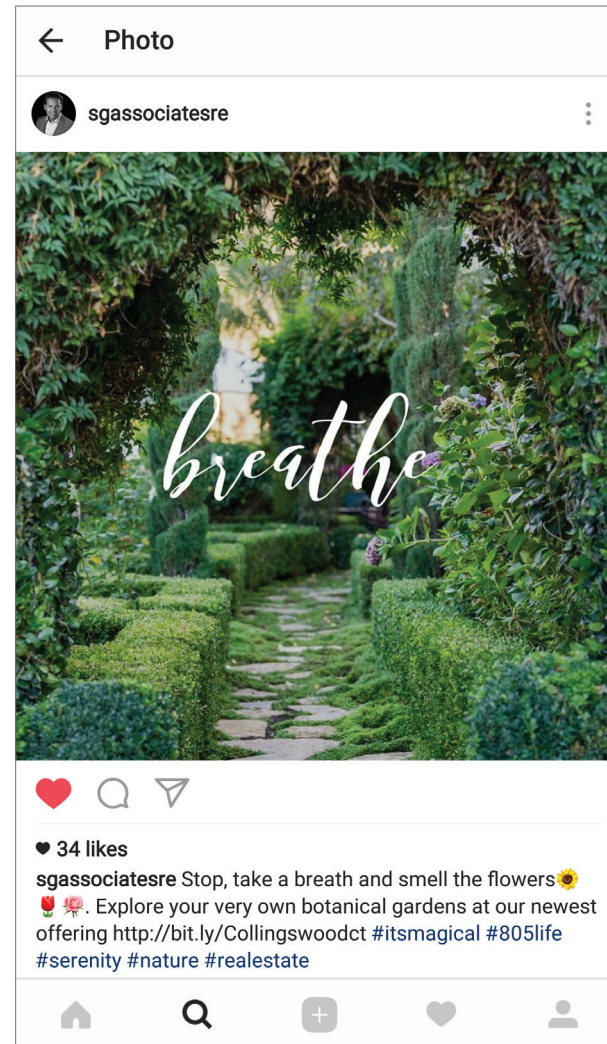
October 1, 2016 – Present





# social media INSTAGRAM

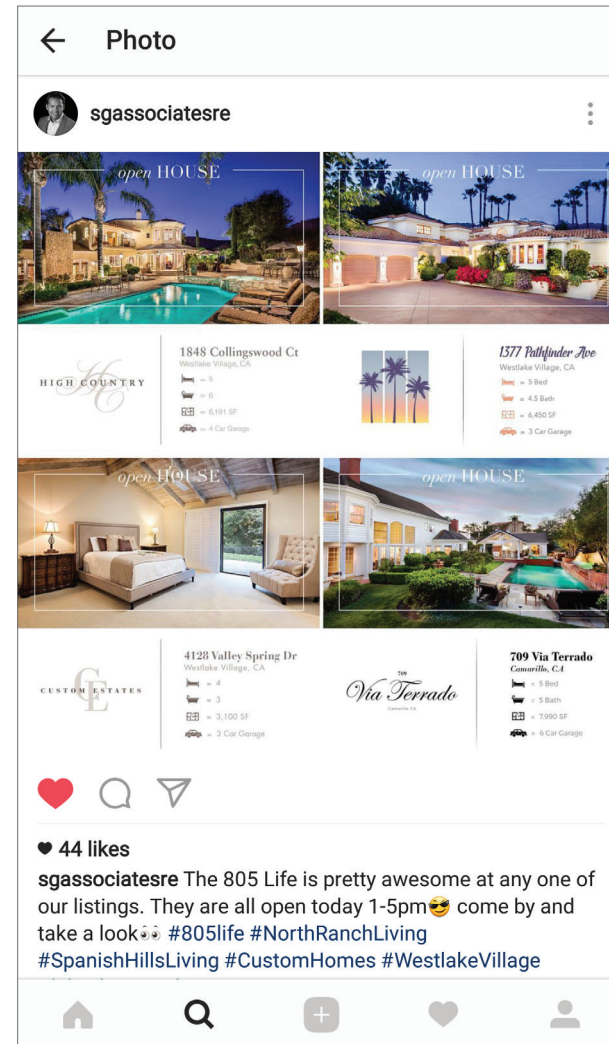
October 1, 2016 – Present





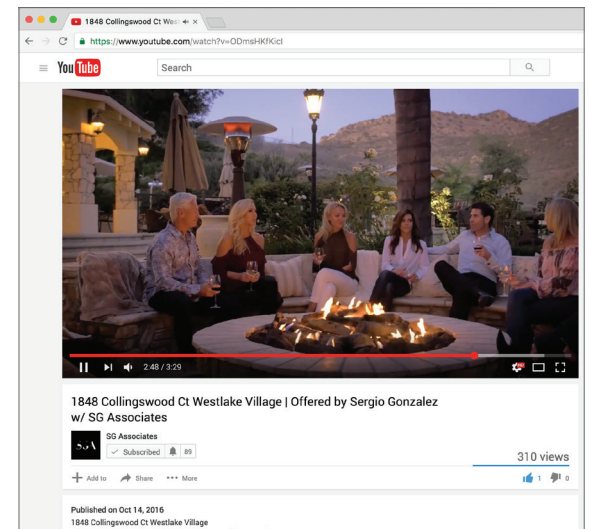
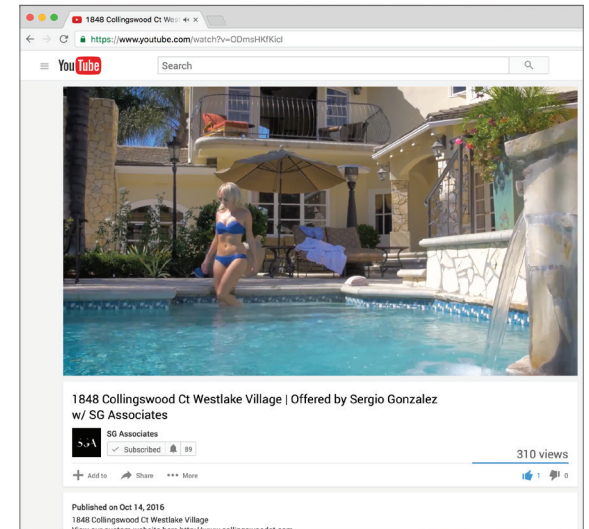
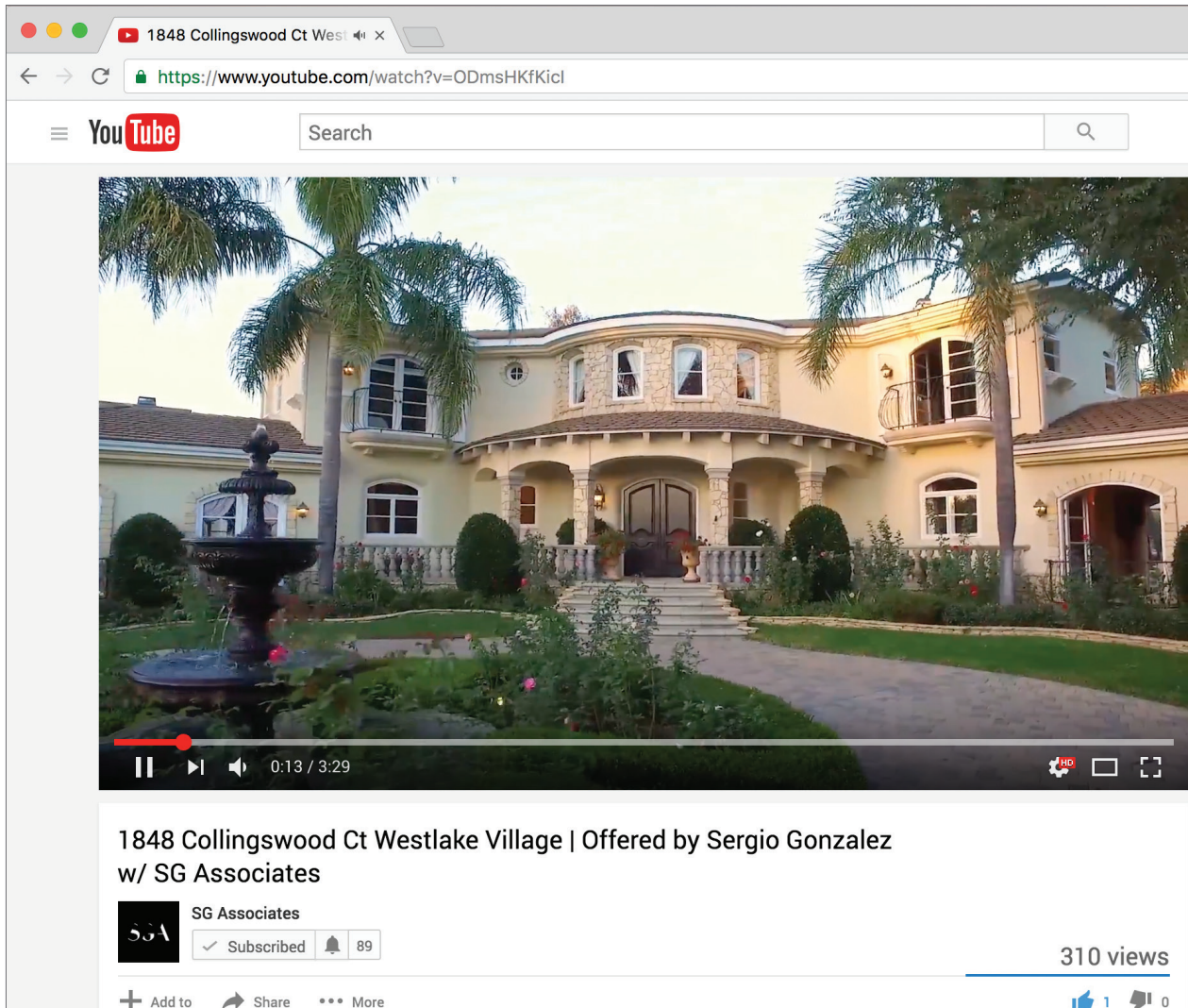
# social media INSTAGRAM continued...

October 1, 2016 – Present



# *social media* YOUTUBE

October 1, 2016 – Present





# print ADVERTISING

October 1, 2016 – Present


## INSIDE NORTH RANCH

To be featured July 2016 Issue

Half Page Listing Ad


**MENT IN YOUR HOME AND POOL.**  
ualified to protect that.

**OFFER:**  
& Rock Descaling • Artificial Rock  
, & Re-Seal Existing Surfaces



**Concrete Resurfacing Industry.**  
ation!

d. | BBB A+ rating.  
61 | **805-552-1975**




**Alderman Bushie**  
INTERIORS

1881 Thousand Oaks Blvd  
Thousand Oaks, CA 91362  
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fferable and cannot be combined with any other  
offer. Offer expires January 31, 2016


*for SALE*





1848 COLLINGSWOOD CT  
Westlake Village, CA

 = 5


 = 7

 = 6,900 SF


 = 4 Car Garage

**Sergio Gonzalez**  
805.500.2550  
[sgassociatesre.com](mailto:sgassociatesre.com)  
CalBRE# 01360748  
SG/ASSOCIATES

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August 2016 • Inside North Ranch 51

# *brand* STYLE GUIDE

October 1, 2016 – Present



Main  
Logo + Address

1848 Collingswood Court  
Westlake Village, CA



Logo Mark



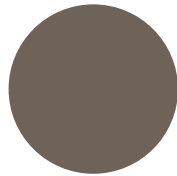
White Mark



White  
Logo + Address

# *brand* STYLE GUIDE

October 1, 2016 – Present



**PMS:** Warm Gray 11 C  
**CMYK:** 52 53 59 24  
**RGB:** 112 98 89  
**Hex:** #706259



**PMS:** Warm Gray 1 C  
**CMYK:** 14 14 17 0  
**RGB:** 216 209 202  
**Hex:** #D8D1CA



**1848 Collingswood Court**  
Westlake Village, CA



# brand STYLE GUIDE

October 1, 2016 – Present

## Recommended Fonts

TITLES AND HEADERS: Sabon LT Std Bold (Uppercase and Lowercase)

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
0123456789

Subheaders: Berthold Akzidenz Grotesk Light (Uppercase and Lowercase)

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
0123456789

Body Copy: Berthold Akzidenz Grotesk Light (Uppercase and Lowercase)

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
0123456789

## Web Fonts – For us when recommended fonts aren't available

TITLES AND HEADERS: Georgia Regular (Uppercase and Lowercase)

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
0123456789

Subheaders: Roboto Regular (Uppercase and Lowercase)

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
0123456789

Body Copy: Roboto Regular (Uppercase and Lowercase)

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz  
0123456789



Sabon LT Std Bold

1848 Collingswood Court  
Westlake Village, CA

Berthold Akzidenz Grotesk Light

Sabon LT Std Bold  
(Upper/Lowercase)  
size: 18pt, kerning 5pt  
color\*: CMYK 75 68 67 90

Berthold Akzidenz Grotesk Light  
(Upper and Lowercase)  
size: 11pt, kerning 20pt, leading 16.5pt  
color\*: 14 14 17 0

## Header

Subheader

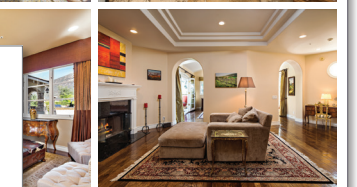
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do  
eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim  
ad minim veniam, quis nostrud exercitation ullamco laboris  
nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor.

Berthold Akzidenz Grotesk Light (Upper and Lowercase)  
size: 10pt, kerning 20pt, leading first line 23pt, succeeding lines 18pt  
Leading between paragraphs: 18.5pt return + 11pt return,  
No subheader leading 26pt  
color\*: CMYK 14 14 17 0

# print COLLATERAL

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## Property Brochure – Foldout 36in x 9in



Visit this listing in more detail online at:  
[CollingswoodCt.com](http://CollingswoodCt.com)



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[sergio@sgassociates.com](mailto:sergio@sgassociates.com)  
CalBRE # 01300748  
**SG ASSOCIATES**  
30700 Russell Ranch Rd. #250  
Westlake Village, CA 91362  
[sgassociates.com](http://sgassociates.com)



# print COLLATERAL

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Property Premiere Invitation – BiFold 8.25in x 5.375in



*M*ore than just a home, this is a lifestyle. This elegant estate, off a hidden cul-de-sac in trendy North Ranch, ensures total privacy in a magnificent 6101-square foot, 5-bedroom, 6-bath villa on over 2-acres of peace and tranquility.

Once you enter through the wrought iron gates, you are welcomed by a verdant Mediterranean garden, punctuated by the welcoming sound of a Baroque fountain that graces the circular drive. The lush landscape embraces the exclusive 1848 Collingswood Court.



**Sergio Gonzalez**  
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CuBRE # 01390768

**SG/ASSOCIATES**  
30700 Russell Ranch Road, #250  
Westlake Village, CA 91362  
sgassociatesre.com

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Property Flyer – Double-Sided 11in x 8.5in

